



MEDIA CLUB 2019-2020 REPORT

The Media Club of Sree Narayana College, Sivagiri, Varkala aims at nurturing the creative and innovative skills of the students. It inculcates the knowledge and artistry that is needed in working on digital media, which has emerged as the necessity of the rapidly changing world. The students are given their own space so that their ideas and cogitations don't get subdued. Importance of teamwork and leadership gets highly absorbed in the members when they work together. The major focuses of Club activities include different segments such as Photography, Videography, Content Writing, Web Designing, and Digital Media Marketing. The Media Club organized a one day Seminar on the topic "ANIMATION EFFECTS" for the students on 19th December 2019 in College Conference hall from 10.00 am to 3.00 pm. The resource persons were Mr. Abhilash B. and Mr. Sarath S. from Arena Animation Trivandrum, Kerala. Arena Animation is the Animation & Multimedia education arm of Aptech Ltd. over the past 23 years. They offer practical training in animation & multimedia for College students to advance their skills for creating immersive experiences in 2D, 3D, VR, AR and Gaming. So the programme aims to access the benefits of knowledge of Arena Animations in the field of Animation Effects to the Media Club of our College.



The programme was graced by Prof. A Joly, Principal; Sri. Aji S R M, S N Trust executive member, Prof. Sanalkumar, Head, Department of Malayalam; Smt. Resmi Jaya Raveendran Head, Dept. of Chemistry, Dr. Babitha G S , I.Q.A.C. Coordinator, Smt. V. Sini, P.T.A. Secretary, Sri. Sivakumar, P.T.A. President, and Club members Smt. Saritha J S , Asst. Professor in Chemistry & Smt. Ashalatha A., Asst. Professor in Chemistry. The event began with prayer followed by welcoming of Dignitaries with token of love.

The media Club coordinator Smt. Reshma R, Asst. Professor in Chemistry, who welcomed the participants on behalf of Media Club thanked participants for honouring the invitation to be part of this seminar. She stressed the importance of training for the Media club.

Prof. A joly in her presidential address said that more than 20 Clubs are actively functioning in the College among which Media club plays a prominent and unique role in providing opportunity for students interested in pursuing a career in the media and cultivate their interests and skills.

Sri. Aji SRM, SN trust executive member in his inaugural address talked about importance of media club as a wonderful training platform for the best journalists of the future.

Smt. Resmi Jaya Raveendran, Head, Dept. of Chemistry in her address encouraged the participants to take advantage of all the opportunities available to improve their skills. She said that it is a great platform for the development of cognitive and interpersonal skills among the students.

Dr. Babitha G.S. IQAC Coordinator in her address called on the participants to make a difference for their generation, by being the voices of new generation through media. She reminded the members are liable for covering any and every event which is related to the College.

Smt. Saritha J S, Asst. Professor in Chemistry conveyed vote of thanks for the gathering. She said that the aim of media club is to empower young generation to advocate for their rights.