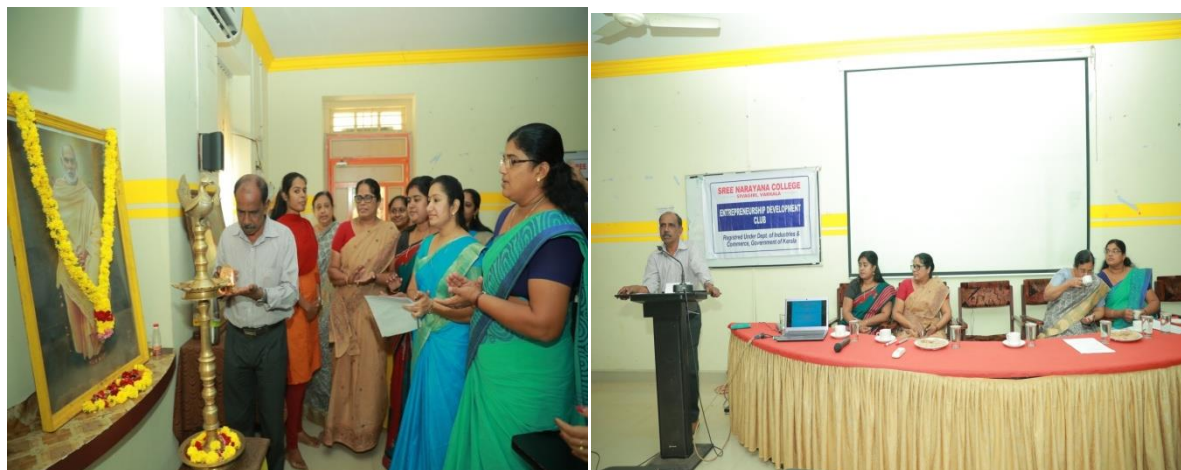


2018-2019

Workshop on Investment Avenues for Aspiring Entrepreneurs-15 December, 2018

A workshop on Entrepreneurship Awareness was organised by Entrepreneurship Club in association with Department of Industries and Commerce on 15 December, 2018 at 10:30 am. The welcome address was given by Ms. Lekshmi. J, Convenor, Entrepreneurship Development Club. The meeting was chaired by Ms. Preetha, Principal in charge and Head of Dept of Mathematics, S N College, Varkala. Mr. Sivraj Pillai (Rtd Manager, Indian Overseas Bank), Financial Literacy Counselor, Nedumangad Block gave an introduction about the topic of the seminar.



The vote of thanks was delivered by Dr. LekshmyPrasannan, Member, Entrepreneurship Development Club.

The Resource Person Mr. Sivraj Pillai explained different investment avenues for aspiring entrepreneurs to the students with a lot of examples. The session was an interactive one. It was attended by 67 students from B Com Finance.

Seminar on ‘Trade Secret in food Industries’

A Seminar on Trade Secret in food Industries was conducted by the IQAC, SNC, Varkala, on 19th, January, 2019. Trade secrets are a type of intellectual property that comprise formulas, practices, processes, designs, instruments, patterns, or compilations of information that have

inherent economic value because they are not generally known or readily ascertainable by others, and which the owner takes reasonable measures to keep secret. Welcome address was delivered by Dr. Babitha, IQAC Coordinator. Principal, Sree Narayana College, Varkala delivered the presidential address and the function was attended by 125 participants. Adv:Joy Bhaskar, Part time law Lecturer was the resource person. The class was very much informative to the students and helped them to attain an awareness regarding the different concepts on Trade Secrets and industries. Legal protections include non-disclosure agreements (NDAs), and work -for -hire and non-compete clauses are discussed in the session. Vote of Thanks was delivered by Dr. Vinod C. Sugthan ,HOD,Dept of Economics .

Two day Workshop on “*Research skills and Methods*” -21nd and 22rd January 2019

Envisioned by the philosophic and the futuristic vision of the great saint Sree Narayana Guru, the Sree Narayana College, Sivagiri, Varkala was established in 1964. The College is affiliated to University of Kerala. Sree Narayana Guru in whose name the college stands as one of the greatest social reformers and spiritual leaders who stood for social liberation through education. The message of social “Liberation through Education” was translated into reality by Sri. R. Sankar, one of the prominent followers of the Guru laid the foundation of Sree Narayana College upon the serene hills of Sivagiri. This institution has been continuing its mission as an inspirational source of knowledge for the last fifty years.

As the part of this mission Department of Geology (Estd: 1981) was trying to mould the skills of the students to achieve the desired goals. The Department provides the students with quality education and scientific expertise in Geosciences and also to meet the global challenges in sustainable use of natural resources, mitigation of natural hazards, protection of environment and to create scientific public awareness.

The core objective of the workshop was to equip the research scholars on various skills and potentialities to undertake the research effectively in the science disciplines. This workshop is designed to offer the practical guidelines

and give directions to the researchers in all stages of research from identifying a research problem to the submission of a dissertation, report writing and research article.

It helped the researchers and PG students who are going to enter in the field of research will get a systematic approach towards research. It provides an exclusive platform for discussion on a variety of facets of research and methodology with renowned academicians.

After attending this workshop they will get an idea about the importance of Communication skills, Critical thinking, Technical skills, analysis of Data, writing skills etc in the research fields.

There were 77 participants attended in the workshop; researchers, students from various PG department of our college and other colleges. There were 50 girl students were participated in the workshop. Young faculty members who are doing Ph.D also get benefited from this workshop.

The course intended to deal with variety of quantitative and qualitative research methods used in science researches. It also gives an exposure to data analysis with the help of software packages. The workshop was designed for both theory and practical sessions. By the end of the programme each participants were expected to develop conceptual clarity and practical knowledge to undertake quality research and writing skills for good research papers, field-reports and project proposals etc. The workshop was commenced with the registration of participants, there is a grant Inaugural function followed by technical sessions.

Technical session 1 was conducted by Dr. Achuthsankar S Nair on creative thinking and language skills for scientists. The talk was very much informative in creating the critical thinking for doing research. Resource person of the technical session 2 was Sri. Shaji N. Raj discussed on Soft skills. This section was useful in developing a research mindset. First day of the workshop has ended with the talk of Dr. Swapna Gopinath (Associate professor, Department of English, S. N. College, Chempazhanthi on writing skills for researchers. Talk conveyed the essential elements of paper writing.

Second day (22/01/2019) of the workshop was started with the talk of Dr. Bindu R. L (HOD, Department of Education, University of Kerala) on Research Methodology-Fundamentals and Practices. She also discussed about the

relevance of Literature survey in research. Technical session 5 and 6 was handled by Mr. JinsVarkey, Assistant Professor Department of Economics, St. Aloysius College, Thrissur. These sessions are mainly focused on the importance of statistical analysis and familiarization of SPSS software etc. The Workshop was ended with feed backs of participants and concluding remarks.









Workshop on Investment Planning- 24 January 2019

A workshop on Investment Planning was organised by Investors Club of Department of Commerce on 24th January 2019. The welcome address was given by Dr. Lekshmy Prasannan, Convenor, Investors Club. The meeting was chaired by Dr.L.Thulaseedharan, Principal, SN College, Varkala, Sri.Aji.S.R.M, ExecutiveMember of SN Trust Dr.Babitha.G.S, IQAC Coordinator, Smt Jubilie.S.V, Head, Dept of Commerce. Sri.Shivakumar, PTA Vice President, The resource person for the seminar was Dr.M.N.Dayanandan, SEBI certified Financial Education resource person and retired professor of commerce, TKM Arts & Science College, Kollam.







The Resource Person Dr.M.N.Dayanandan made a vibrant and versatile presentation of the topic. Post graduate and Undergraduate students of Chemistry, Geology, Economics, History and Commerce participated actively in the workshop. It was organized in the conference hall and began by 10.30 AM. Faculty members of various departments participated in the seminar. Study material was distributed to the participants. Feedback was also collected from the students. The students were of the opinion that the session was both interactive and informative and they became knowledgeable on various investment avenues and the need to start investment planning at the earliest. This workshop on Investment Planning covered various aspects of Investment and financial planning for college students. If people understand its significance at a younger age, achieving your financial goals becomes more convenient as you can invest in different products to meet your needs.

Orientation on Institutional Finance for New Entrepreneurs, 25, February, 2019

An Orientation Programme on Institutional Finance was conducted by the Entrepreneurship Development Club on 25, February, 2019 at 2:00 pm.



The resource person was welcomed and introduced by Lekshmi. J, Co ordinator, ED Club. The class was handled by Mrs. Jayanthi, Industrial Extension Officer. The class was very much informative to the students and helped them to attain an awareness regarding the various institutional finance available for new entrepreneurs. 56 students attended the orientation programme. Vote of thanks was delivered by Dr. LekshmyPrasannan, Member, ED Club.

Entrepreneurship Skill Development Class, 27, February, 2019

An Entrepreneurship Skill Development Class was conducted by the Entrepreneurship Development Club in association with Financial Literacy Club on 27, February, 2019 at 11:00 am.



The resource person was welcomed by Lekshmi. J, Co ordinator, ED Club . Ms. Jubilie. S.V, Hod, Dept of Commerce gave an introduction about the topic. The class was handled by Mrs. Soorya, Industrial Extension Officer. 42 students attended the class. The class was very much informative to the students and helped them to attain an awareness regarding the various Entrepreneurial skills

required. Vote of thanks was delivered by Dr. LekshmyPrasannan,Member, ED Club.

Awareness Programme on Food Safety Measures in Hotel Industry, 26, March, 2019

An awareness session on Food Safety Measures in Hotel Industry was conducted by the Entrepreneurship Development Club on 26, March, 2019 at 10:00 am.



The class was handled by Mr. Ajith, Health Inspector. The resource person was welcomed by Lekshmi. J, Co ordinator, ED Club. 44 students of B Com Hotel Management attended the session. The class was very much beneficial to the students and helped them to get an awareness regarding the various food safety measures to be adopted in Hotel Industry . Vote of thanks was delivered by Dr. Lekshmy Prasannan, Member, ED Club.